City Sightseeing Tbilisi



ghtseeing



Who We Are

City Sightseeing World Wide The world's leading open top bus tour operator

- 1998 Established City Sightseeing brand
- 1999 City Sightseeing franchise concept was launched at London Travel Market
- 2002-2003 70 tours with 250 buses worldwide
- ➤ 2012 128 Cities, 87 countries

The company City Sightseeing Tbilisi is a unique operator of double-decker buses-cabriolets, working on two main directions:

- Carrying out of regular excursions of the panoramic format of the hop on / hop off, which is very popular among Europeans and has attracted considerable interest among residents of Georgia;
- Bus rental for a variety of event-actions, meetings of delegations





Our Company, Our Brand, Our Philosophy

- City Sightseeing is the leading brand in tourist transportation operators using mainly double decker open-top buses on an international level.
- City Sightseeing is a franchised global brand where the image and corporate identity represent its most recognizable values. Through its franchisees, the brand is present in all 5 continents.
- The philosophy of City Sightseeing is focused on the creation of specific work conditions, as well as the improvement of communication through the use of collaborative tools.





Advertising company

Company **City Sightseeing World Wide** Tbilisi offers you mutually beneficial cooperation to development and promotion of your brand! We offer you:

- 1. Branding of double-decker buses.
- 2. Placing the advertising layout on the map «City Sightseeing Tbilisi»
- Placing your printing on the buses also in the office of the company and partner positioning in all international exhibitions on the company's stands.







Bus Branding

Nowadays, there is no analogue of such a service in Georgia, so the branding of the double-decker bus of City Sightseeing Tbilisi - 100% exclusive and extraordinary offer to our partners.

The advantages of branding with City Sightseeing World Wide Tbilisi.

Regular, frequent route schedule, which will be a guarantee of branded Transport to be noticeable throughout the day.

Buses are moving from the center of the capital, in places of the greatest congestion of people.

Here are some examples how we provide "Miss China" attractive event in Tbilisi, in 2015.





City Stights eating Tollisi







Bus Branding Rates

	1 Months	2 Months	3 Months
Back size	3500 \$	5000 \$	7000 \$
First Floor	3000 \$	4500 \$	6000 \$
Full Bus Cover	7000 \$	11000 \$	14000 \$
Seats Branding second floor	3000 \$ - per 6 Months		





Bus Height – 4 m

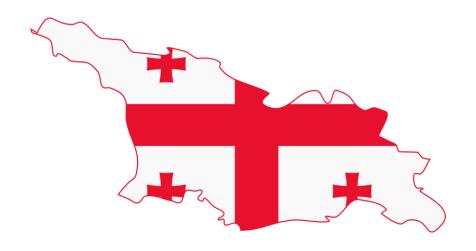
Bus width – 11 m

Bus thickness – 2.5 m

First floor Advertising



CONTACTS



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